Bingo Blitz Takes Over TV Screens with New Game Show on Game Show Network

Inspired by the world's #1 free-to-play bingo app, the new series brings big wins and non-stop action

HERZLIYA, Israel, April 14, 2025 /PRNewswire/ -- Bingo Blitz, the leading free-to-play bingo game on both mobile and desktops*, is now making its way to the big screen with the launch of the new *BINGO BLITZ* game show through an exclusive collaboration with Game Show Network and produced by Game Show Enterprises Studios.

Premiering tonight and inspired by the Bingo Blitz free-to-play game, which continues to be the most downloaded bingo game worldwide*, *BINGO BLITZ* game show is the ultimate game of knowledge, strategy and luck. In each episode, two contestants will compete by answering trivia questions to earn bingo balls and rack up points. Along the way, they can earn special gold balls and power-ups that boost their chances of hitting a bingo and scoring bonus points or prizes. After three rounds, the top scorer moves on to the fast-paced Blitz Round, where making a bingo in 60 seconds or less wins them $10,000.

"At Bingo Blitz, we're all about creating dynamic and social gaming experiences, and we couldn't be more excited to bring that same spirit to television," said Lior Itzhak, Executive General Manager of Bingo Blitz. "Collaborating with Game Show Network allows us to bring bingo to TV, with the perfect blend of fun, nostalgia, and big-time energy, just like the game our players know and love."

With its exciting action, legendary host, and a chance to win big, *BINGO BLITZ* promises to deliver non-stop excitement for viewers. Tune in tonight at 7:30 pm ET to catch all the action and unforgettable moments as the mobile game Bingo Blitz makes its TV debut on the Game Show Network!

Fans and new players alike can take the game show experience with them anywhere, anytime - be sure to download the Bingo Blitz app at www.bingoblitz.com.

About Bingo Blitz
Bingo Blitz is the #1 free-to-play bingo game, with a large community of players from all over the world. At Bingo Blitz, we care about our players and are driven by a commitment to provide them with the highest quality product and user experience. Through exciting narratives, innovative features, and virtual prizes, our mission is to reinvent the way people play Bingo, making Bingo a game accessible worldwide. Our unique social platform and content make it fun and easy for people to play and connect with each other worldwide.

The *BINGO BLITZ* name and logo are trademarks of Playtika Santa Monica LLC

About Playtika
Playtika (NASDAQ:PLTK) is a mobile gaming entertainment and technology market leader with a portfolio of multiple game titles. Founded in 2010, Playtika was among the first to offer free-to-play social games on social networks and, shortly after, on mobile platforms. Headquartered in Herzliya, Israel, and guided by a mission to entertain the world through infinite ways to play, Playtika has employees across offices worldwide.

*According to data.ai, Bingo Blitz is the world's most popular free-to-play Bingo game by Worldwide downloads as of across iOS and Google Play, as of April 2024.

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